



PRESENTED BY:  
 **PROTEST**

ID+MA GmbH & Co. KG  
Official organizing agency of the worlds 2008

ID +MA GmbH & Co KG is one of the most successful agencies in Europe for event marketing and sports communications. Since 2004 they are involved in the organization of Cable Wakeboard Events. As the official agency for marketing and communications they support the IWSF (International Water Ski Federation) and their section EAME (Europe, Africa and Middle East).

In 2005 they organized the Cable Wakeboard European Championships in Rieste/Germany near Osnabrueck. The Championships were held in 2006 in Berlin Grossbeeren and in 2007 in Almere/The Netherlands.

With their business the international activity of cablewakeboarding grows in whole Europe. ID +MA has got 2 big events in 2008. The Ski Rixen Vostok Cable Wakeboard World Championships will be held in Anapa/Russia from the 4<sup>th</sup> -7<sup>th</sup> of September and the 10th Cable Wakeboard European Championships will be held from the 17<sup>th</sup> -19<sup>th</sup> of October in Bursa/Turkey.

The agency ID+MA cooperates with a national partner in Russia. The agency 360SCA is responsible for media representative and interested companies. They are also the operative partner at location for this event.

For 2009 and 2010 the agency plans some cash prize events to promote the sport world wide. One of their biggest tasks is to modify the existing ECWT Stops (European Cablewakeboard Tour).

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