



04. September Alstervergnügen Hamburg

Wakeboarding at the Alster

The “Alstervergnügen” will be supported this year with an very special athletic attraction: the Wake Masters 2010

Hamburg, 9. August 2010: On the 4th of September 2010, the best German wakeboarder will meet at a very special location: The Hamburger Innenalster. Straight in front of the famous hotel “Vier Jahreszeiten”, the athletes will battle against each other for the title “Wake Master” and will show their breath-taking jumps and most spectacular tricks. A beach club will provide cool drinks for the spectators and will present Wakeboarding the tremendous crowd of 530.000 visitors at the traditional Alstervergnügen in the town center of Hamburg.

The mission to board will also be available to the spectators – anyone registered can test his talent on the wakeboard. September 2nd, 3rd and 5th you will have the chance to show your riding and public will have to opportunity to train wakeboarding within beginner classes under the supervision of a professional wakeboard teacher as well. From 10 a.m. to 8 p.m. you can register and it's for free. Of course, advanced riders are also invited to train their wakeboard skills, show their tricks and take a fresh bath in the Alster. Please ask for opening hours at the location.

About Wake Masters

The series had been introduced in 2009 to give the best German wakeboarder a common platform. Since it's introduction, 75 competitors had fight in six events for valuable points for the ranking list of the DWWV. This year, Wake Masters invites the best german wakeboarder to a very special event: The cracks of the scenes (wakeboard boot, wakeboard cable and wake skate) could show their skills on 4th of September. This attraction will be enabled by an mobile wakeboard facility which just needs 7.5 kilowatt hours. Since 2008, the “Hamburger”-Organizer Brand Guides had already made six wakeboard events.

More information on www.wake-masters.com.



Brand Guides Markenberatung [] GmbH & Co.KG
Tanja Jantschgi, Rehmstrasse 12, 22299 Hamburg
Telefon +49 (0) 40 54 80 23 26
Fax +49 (0) 40 54 80 23 29
presse@brandguides.com
www.wake-masters.com

