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(International Wakeboard and Waterski Federation)

Subject

Sports – Action Sports
Economy
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12th IWWF Cablewakeboard European Championships 2010 & 2nd World Trophy

Wakeboard Finals live from Izmit

By the time the world best cablewakeboarder show off their tricks on September 18th and 19th to reach for medals and the huge cash prize of 100.000 \$, the opening of the third wakepark in turkey dates just 48 hours back. Extreme efforts made it possible to get this cablepark ready for this season's highlight. Even if there are still some remains of a construction site the cable seems to be prepared for this important event. A special highlight prior the competition will be a concert on Wednesday evening of the turkish rock-band maNga in the middle of the lake on a big platform.

To let the worldwide boardsport-community participate in this happening, 6 cameras will air the Open category's finals on Saturday and Sunday live from Izmit. The stream starts on Saturday at 13:00 and Sunday at 13:45 local time. The organizers focus on classic TV distribution as well as on online-tv, which is gaining more and more importance. The World Trophy 2009 was aired on over 60 platforms worldwide. Classic tv-stations have the opportunity to get the live-signal via satellite. A couple of stations are already interested and the organizers expect around 1.500 hours of tv coverage.

Specifically produced News Sections and daily round-ups will be provided right after the competitions are finished. The slow-motions will deliver the most spectacular pictures live and at location with two video-walls. This will disclose the smallest details of the complex tricks to the spectators. All necessary background-information like the start- and result-lists, rider profiles and points needed will be shown on the screens and the stream as well. Sport-enthusiasts may know this services from established sports but having such high production-standards for action-sports was only known for snowboard so far.

Further online-services like the embedding of live results with an individual microsite on relevant websites make the picture complete. Additionally there is an Iphone App that delivers all the live informations around the event. Just search for eFan in the AppStore and download it for free.

The live-stream will be shown on www.cablewakeboard.net provided by freecaster.tv, feel free to embed and share.



The International Waterski and Wakeboard Federation (IWWF) was founded in 1946. The IWWF is recognized by the International Olympic Committee (IOC) as official partner since 1967. Wakeboarding is part of the World Games (Non Olympic Games patronized by IOC) since 2005. The IWWF has more than 90 Member Nations all over the World and is organizing the Nationals Championships, World Championships and Confederation Championships together with its Federations all over the globe. For more Information and upcoming events please look at www.iwwfed.com or www.cablewakeboard.net

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